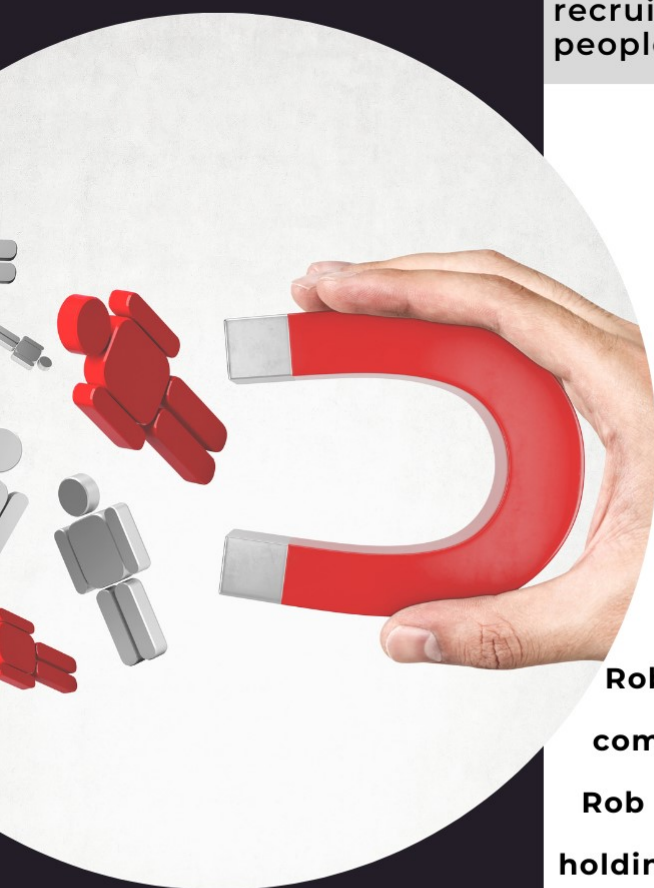




**make a  
difference  
Volunteer**



# Attracting and Engaging Volunteers in 2023 - Online

In these three sessions, we'll explore how we can get better at attracting and engaging volunteers in our ever-changing world.

In the first session, we'll explore the big picture of how the last few years have seen changes in the way people want to engage in volunteering and what organisations have started to do to respond.

In the second session, we'll explore how to design volunteer roles that people will want to do and that deliver impact for your group or organisation.

In the final session, we'll delve deeper into volunteer recruitment, learning together how we can attract people to support our cause.

**Wednesday's**  
**26th July**  
**16th August**  
**13th September**  
**6.30pm - 8.30pm**  
**Online workshop**



**Presented by: Rob Jackson**

Rob is Director of Rob Jackson Consulting Ltd, a consultancy and training company that helps engage and inspire people to bring about change.

Rob has almost 30 years experience working in the voluntary and community sector, holding a variety of strategic development and senior management roles that have focused on leading and engaging volunteers.

Rob has run his company since 2011 working with a wide range of clients in the UK, Australia, New Zealand, Europe, the USA and Canada. Rob is co-author of The Complete Volunteer Management Handbook (DSC, 2012 and 2019) and From The Top Down - UK Edition (Energize Inc., 2015).

**Held in partnership with  
Swan Volunteer Resource Centre &  
Peel Volunteer Resource Centre**

Registration is essential  
by 16/07/2023 via  
<https://www.trybooking.com/CIZDY>



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